



2011 Camp Sunshine Day at the Big Apple Circus Sponsorship Opportunities at a Glance

Ringmaster Sponsorship - \$15,000

- Corporate identification in all mailings
- Recognition in one advertisement in the Atlanta Journal-Constitution
- Signage at the performance
- Corporate listing with logo on invitation and inside event program
- Link to your website from Camp Sunshine homepage
- Feature article about the event and sponsors in Camp Sunshine newsletter (mailing list of over 12,500)
- Full page advertisement on inside cover of event program
- 12 preferred seating tickets to the performance
- On behalf of sponsor, send 20 Camp Sunshine families to the event with preferred seating
- Access to VIP concession area before and during the performance

Opening Act Sponsorship - \$10,000

- Corporate identification in all mailings
- Link to your website from Camp Sunshine homepage
- Signage at the performance
- Corporate listing with logo on invitation and inside event program
- Feature article about the event and sponsors in Camp Sunshine newsletter (mailing list of over 12,500)
- Full page advertisement in event program
- 10 preferred seating tickets to the performance
- On behalf of sponsor, send 15 Camp Sunshine families to the event with preferred seating
- Access to VIP concession area before and during the performance

Center Ring Sponsorship - \$5000

- Corporate identification in all mailings
- Link to your website from Camp Sunshine homepage
- Signage at the performance
- Corporate listing with logo on invitation and inside event program
- Feature article about the event and sponsors in Camp Sunshine newsletter (mailing list of over 12,500)
- Half page advertisement in event program
- 8 preferred seating tickets to the performance
- On behalf of sponsor, send 10 Camp Sunshine families to the event with preferred seating
- Access to VIP concession area before and during the performance

Acrobatic Sponsorship - \$2500

- Corporate identification in all mailings
- Signage at the performance ; Corporate listing with logo on invitation and inside event program
- Feature article about the event and sponsors in Camp Sunshine newsletter (mailing list of over 12,500)
- Half page advertisement in event program
- 8 preferred seating tickets to the performance
- On behalf of sponsor, send 6 Camp Sunshine families to the event with preferred seating
- Access to VIP concession area before and during the performance

High Wire Sponsorship - \$1000

- Identification in event program
- 8 preferred seating tickets to the performance
- On behalf of sponsor, send a Camp Sunshine family to the event with preferred seating
- Access to VIP concession area before and during the performance



Camp Sunshine Day at the Big Apple Circus Sponsor Information

I would like to sponsor Camp Sunshine Day at the Big Apple Circus at the following level:

- Ringmaster Sponsor - \$15,000
- Opening Act Sponsor - \$10,000
- Center Ring Sponsor - \$5,000
- Acrobatic Sponsor - \$2,500
- High Wire Sponsor - \$1,000

Camp Sunshine is a 501(c)3 organization (Tax ID# 58-1872217). In accordance with IRS regulations, your donation is tax deductible minus any good and services received. The estimated value of each sponsor ticket received is \$40.

As part of your sponsor benefits, you will receive preferred seating tickets and access to the VIP concession area. If you would prefer not to receive your tickets and to donate them back to Camp Sunshine to be used for camper families, your donation will be 100% tax deductible.

- I would like to receive my tickets.
- I would like to donate my tickets and receive 100% tax deduction.

Name as it should appear in program: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

Payment Options:

- My payment is enclosed.
 - My payment will be made online via the camp website at www.mycampsunshine.com.
- Please note "Big Apple Circus Sponsor."