

NEWS

For Immediate Release



Chuy's Atlanta Announces Official Partnership with Camp Sunshine

Tex-Mex Restaurant Continues Tradition of Philanthropy with Local Children's Charity

ATLANTA (October 17, 2011) – Chuy's, a beloved Austin-based Tex-Mex restaurant opening in the Perimeter area this December, has announced its official Atlanta charity partnership with Camp Sunshine, a local non-profit organization that through uplifting and motivational programs and events has had a profoundly positive impact on families across the state of Georgia.

In conjunction with their official Atlanta debut, Chuy's announced its partnership with Camp Sunshine on Thursday, September 29, at the Red Fish Rally where donations were collected on the camp's behalf. The Red Fish Rally is a preopening event that offers guests a taste of Chuy's in anticipation of the restaurant's opening. Several Camp Sunshine board members, Chuy's employees, fans and friends attended the event, clad in their favorite Chuy's T-shirts, to celebrate the Georgia opening and charity partnership while savoring complimentary chips, salsa fresca, queso, guacamole and Chuy's famous creamy jalapeno dip, in addition to freshly squeezed lime margaritas and Mexican beers.

"Camp Sunshine is honored to be named as the charity partner for Chuy's restaurants," said Sally Hale, executive director of Camp Sunshine. "We are impressed by their commitment to the communities where they are located and the support of Chuy's will be vital to helping us continue our year-round programs for children with cancer and their families."

Camp Sunshine offers love, support, fun, acceptance and hope to enrich the lives of children in Georgia who are battling cancer. The programs and activities offered throughout the year at Camp Sunshine, including summer camps, family and sibling weekends, educational seminars, outdoor retreats and holiday parties, help children and their families to realize that they are not alone in their struggle with cancer.

On Sunday, October 30, Camp Sunshine will host their annual fall festival at the Camp Sunshine House. The Chuy's team is excited to participate in this fun-filled day of Halloween-themed activities, including pumpkin decorating, face painting and arts and crafts.

In addition to the fall festival, Chuy's Atlanta will take part in other upcoming Camp Sunshine events and its 2012 camps. The Tex-Mex restaurant looks forward to helping the organization continue to provide support and encouragement to children affected by cancer.

Chuy's will open in Atlanta's Perimeter area on Tuesday, December 6, 2011. This will be Chuy's first opening in Georgia since the restaurant's inception in Texas in 1982. Chuy's Atlanta will be located at 118 Perimeter Center West, Atlanta, Ga. 30346.

About Chuy's

Founded in 1982 in Austin, Texas, Chuy's serves authentic and affordable Mexican fare in an atmosphere full of fun and attitude. The menu offers authentic family recipes from south Texas, New Mexico and Mexican border towns, all made to order from fresh ingredients. Chuy's has the reputation across Texas and the Southeast as the most fun and friendly spot to eat real Mexican food at a great price. For more information, visit www.chuys.com and www.Facebook.com/ChuysAtlanta.

About Camp Sunshine

Camp Sunshine enriches the lives of children with cancer and their families through recreational, educational and support programs throughout the year. Since 1983, Camp Sunshine has served children and families throughout the state of Georgia and is located in Decatur. For more information call 404.325.7979 or visit www.mycampsunshine.com.

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