

CAMP SUNSHINE'S



SUNDAY, MARCH 9, 2025

THE STAVE ROOM

4PM COCKTAIL RECEPTION / 5PM EVENT



Dear Friend,

Camp Sunshine is excited to invite you to *Sunshine Spectacular - Where The Magic Of Camp Shines Bright!* - on Sunday, March 9, 2025 at The Stave Room.

This special family-friendly fundraiser offers our guests a chance to experience the magic of summer camp. The evening will feature a variety show with performances inspired by the cherished summer camp talent show. Guests will also enjoy traditional camp activities and savor a menu of classic dining hall favorites. It promises to be a delightful evening showcasing the joy and fun of camp, while raising important funds that support Camp Sunshine's year-round programs.

We hope you will consider joining the Camp Sunshine community for this wonderful evening in support of our mission. In this packet, you will find information on the sponsorship opportunities for this event. Thank you for your consideration!

Warm regards,

Tenise Newberg
Interim Executive Director





SPONSORSHIP OPPORTUNITIES

GEORGIA GOLD \$35,000

- Prominent logo or name placement on invitation, event website, event signage, & printed program (full page ad featured prominently)
- Acknowledgement from the stage at event
- Invitation to Cocktail Reception before event; 4PM-5PM @ ASW Distillery
- Premium reserved seating: Two Tables of Eight (16 Tickets)
- Social media recognition (two dedicated posts)
- Recognition in Camp Sunshine Newsletter (distribution 15,000)
- Available opportunities – exclusive to one sponsor

FRIENDSHIP BRACELET \$20,000

- Acknowledgement from the stage at event
- Invitation to Cocktail Reception before event; 4PM-5PM @ ASW Distillery
- Reserved seating: One Table of Ten (10 tickets)
- Logo or name recognition on event website, invitation, event signage, & printed program (full page ad)
- Social media recognition (one dedicated post)
- Recognition in Camp Sunshine Newsletter (distribution 15,000)
- Available opportunities (2)



CAMPFIRE \$15,000

- Invitation to Cocktail Reception before event; 4PM-5PM @ ASW Distillery
- Reserved seating: One Table of Eight (8 tickets)
- Logo or name recognition on event website, invitation, event signage, & printed program (full page ad)
- Social media recognition (one dedicated post)
- Recognition in Camp Sunshine Newsletter (distribution 15,000)
- Available opportunities (3)

FLAG RAISING \$10,000

- Invitation to Cocktail Reception before event; 4PM-5PM @ ASW Distillery
- Reserved seating: One Table of Eight (8 tickets)
- Logo or name recognition on event website, invitation, event signage, & printed program (1/2 page ad)
- Recognition in Camp Sunshine Newsletter (distribution 15,000)
- Available opportunities (4)



SPONSORSHIP OPPORTUNITIES

TIE DYE \$5,000

- Invitation to Cocktail Reception before event; 4PM-5PM @ ASW Distillery
- Six (6) Tickets
- Recognition on event website, invitation, event signage, & printed program (1/2 page ad)
- Recognition in Camp Sunshine Newsletter (distribution 15,000)

CAMP SONGS \$2,500

- Invitation to Cocktail Reception before event; 4PM-5PM @ ASW Distillery
- Four (4) Tickets
- Name listed in printed program
- Recognition in Camp Sunshine Newsletter (distribution 15,000)

CAMP BUDDY \$1,000

- Two (2) Tickets
- Name listed in printed program



SUPPORTING SPONSORS

COCKTAIL RECEPTION \$10,000

VALET \$7,500



If you are unable to attend but would like to support the event, Supporting Sponsors are a great option. These underwriting opportunities offer a unique way to support the work of Camp Sunshine, while providing distinctive recognition opportunities that are tax deductible.

Scan QR Code for more details on Sponsor & Supporting Sponsor Opportunities



- Deadline for recognition in event print materials is February 7, 2025.
- Sponsorship benefits are subject to scheduling and print deadlines.
- The fair market value of benefits received is \$75 per ticket.
- Questions? Please contact Julie Dascher at julie@mycampsunshine.com or 404-325-7979.



COMMITMENT FORM

Thank you for supporting Camp Sunshine's Sunshine Spectacular on Sunday, March 9, 2025 at The Stave Room! As a sponsor, you are entitled to the benefits outlined in the Sponsorship Opportunities.

PRESENTED BY



PLEASE CHECK YOUR SPONSORSHIP LEVEL

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Georgia Gold
\$35,000 | <input type="checkbox"/> Friendship Bracelet
\$20,000 | <input type="checkbox"/> Campfire
\$15,000 | <input type="checkbox"/> Flag Raising
\$10,000 |
| <input type="checkbox"/> Tie Dye
\$5,000 | <input type="checkbox"/> Camp Songs
\$2,500 | <input type="checkbox"/> Camp Buddy
\$1,000 | |
| <input type="checkbox"/> Cocktail Reception (Supporting Sponsor)
\$10,000 | <input type="checkbox"/> Valet (Supporting Sponsor)
\$7,500 | | |

Contact Name _____

Recognition Listing _____

(Please indicate how you would like to be listed in promotional materials.)

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

Will you be submitting a logo? ☐ YES ☐ NO

- ☐ YES, I/we would like to sponsor at the above level and will utilize the included tickets.
- ☐ YES, I/we would like to sponsor at the above level but will not utilize the included tickets. Please treat the full value of sponsorship as a charitable contribution.
- ☐ YES, I/we would like to sponsor at the above level and will make a pledge of \$_____ to be paid by this date _____.
- ☐ I/we cannot attend, but would like to make a 100% tax-deductible contribution of \$_____ to Camp Sunshine
- ☐ Check made payable to Camp Sunshine (enclosed).
- ☐ Scan QR Code to pay online.



**Deadline for
recognition in
event print
materials is
February 7, 2025**



Proceeds benefit Camp Sunshine. Camp Sunshine is a tax exempt organization. Federal Tax ID# 58-1872217. The fair market value of benefits received is \$75 per seat.

Please complete this form and return to:
Camp Sunshine
Attn: Julie Dascher
1850 Clairmont Road
Decatur, Georgia 30033

Questions? Contact Julie Dascher at
julie@mycampsunshine.com or 404-325-7979