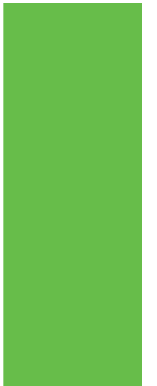


A Y E A R O F S U N S H I N E

RAY



OF



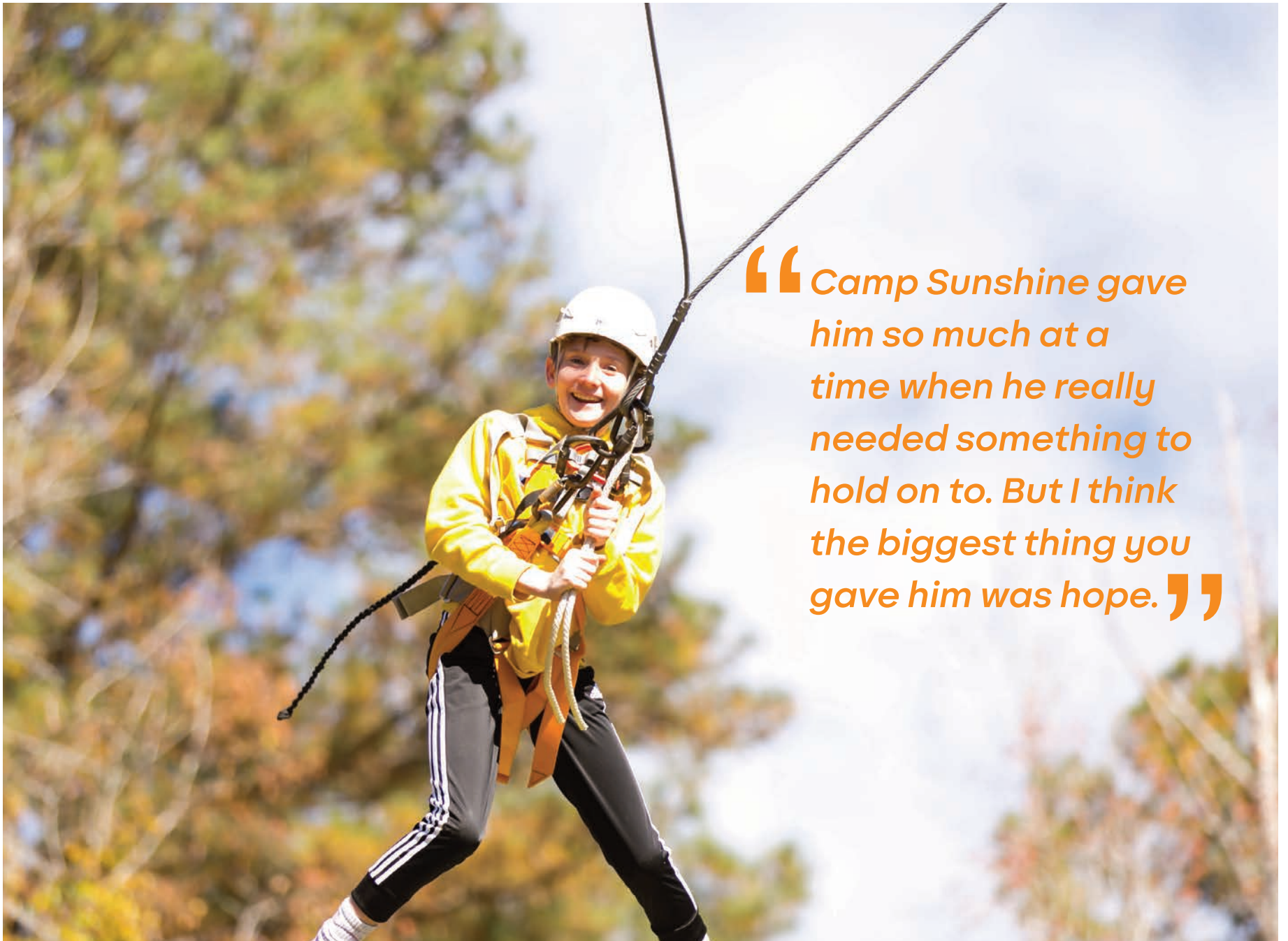
2021 ANNUAL REPORT



CAMP SUNSHINE®
A ray of hope for children with cancer™



H O P E



“Camp Sunshine gave him so much at a time when he really needed something to hold on to. But I think the biggest thing you gave him was hope.”

DEAR FRIENDS

At Camp Sunshine, hope abounds!

It's right there in our tagline, "A ray of hope for children with cancer." And more importantly, that ray of hope is central to all our programs and outreach to the campers and families we serve.

In 2021, we saw our ray of hope shine bright as we began to reconnect through the return of in-person programs.

- We held the very first Family Getaway retreats in summer 2021, with nearly 100 family members participating in two retreats.
- We returned to in-person fall family camps in October and a teen retreat in November.
- We celebrated the return of families to Camp Sunshine House for the photographing of family portraits.

The pages ahead have more of these examples. While each is its own happy event, together they represent something much greater – the arrival of new hope for those we serve.

For the kids and teens, 2021 meant Camp Sunshine had begun to resume the experiences that bring great joy and lifetime memories. For parents and families, it was an opportunity to leave everyday life behind for a little while, as well as a chance to see their children live in the light of a good time together.

We are forever grateful for the spirit, creativity and tireless work of our staff and volunteers who made all of this happen. And we could not have done it without all of you who give to Camp Sunshine – in time, resources or both.

With deep and lasting thanks for your support,

Sally Hale
Executive Director

John O'Shea Sullivan
2021 Board Chair

HOPE
is being
able to see
that there
is light
despite all
of the
darkness.

- Desmond Tutu

IN 2021, CAMP SUNSHINE PROVIDED...

HOSPITAL OUTREACH



- Provided 1,217 activity and care packages to children with cancer at Georgia hospitals
 - Children's Healthcare of Atlanta
 - Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah
- Delivered over 1,000 meals and care packages for hospital staff

IN-PERSON PROGRAMS

- 2 summer family get-away retreats serving 88 family members
- 2 fall family camps serving 40 family members
- 1 family day for bereaved families serving 16 family members
- 1 fall teen retreat with 30 teens and 25 volunteers
- 4 outdoor family day programs with 210 participants together in person
- 419 enjoying holiday lights around communities in Georgia
- 17 families return to Camp Sunshine House for family photos

VIRTUAL PROGRAMMING



- 34 virtual programs
- 2 weeks of Sunshine 2.1 virtual summer camp
- 2 Virtual family camps
- 1 Virtual teen retreat
- 2 Virtual Sibling Camps
- Monthly Bingo, Trivia, Game Nights, and more

AND...

- 100% of parents surveyed reported they would encourage other children with cancer and their families to participate in Camp Sunshine programs
- Awarded 39 college scholarships for alumni totaling \$68,500
- We continued to develop the leadership of alumni with 25% of volunteers being former campers



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“ *Nothing about my daughter’s last year and a half is normal, but after a weekend at teen camp, she came home renewed and connected to teens who have at similar experiences to her own. She feels less alone and surrounded by cabin mates who are years out from treatment gave her hope for her future.* ”

Our first in-person experience with Camp Sunshine this past weekend was transformative. And I want donors to know that this organization is making a difference for our family! ”

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For the eighth consecutive year we received a four-star rating from Charity Navigator and the GuideStar Platinum seal, the highest ratings given to non-profits by independent charity evaluations.



Achieved excellence in camping standards with continued accreditation from the American Camp Association and sustained level of Gold Ribbon Status from Children's Oncology Camping Association, International.

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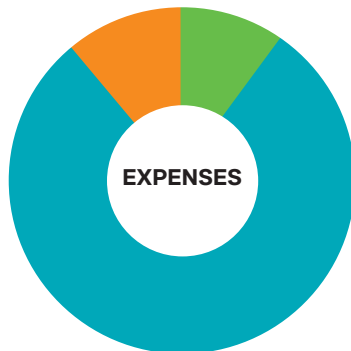
INCOME \$2,310,450



77% – Contributions

23% – Special Fundraising Events
– less direct expenses

EXPENSES \$2,068,084

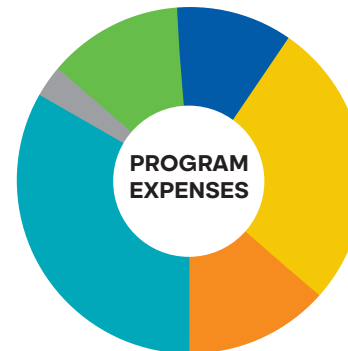


79% – Program Services

11% – Management & General

10% – Fundraising

PROGRAM EXPENSES



31% – Summer Camp

- Two weeks of virtual summer camp
- New Camper Orientation – virtual
- Leaders in Training
- 2 Family Get-A-Way Retreats (3-days each)
- Volunteer education and training

23% – Other Programs

- Hospital Based Sunshine 2U
- Care packages and activities delivered to hospitalized patients
- Meals and care packages for hospital staff
- Family day programs
- 39 college scholarships for Alumni
- Welcome bags for new families
- Holiday assistance for families in need

15% – Family and Sibling Programs

- 1 virtual Spring Family Camp
- 2 in-person Fall Family Camp Weekends
- 1 Fall Family Camp-in-a Box –virtual program
- 1 virtual winter Sibling Camp Weekend
- 1 summer Sibling Camp-in-a-Box – virtual program

12% – Camp Sunshine House and Regional Programs

- Remember the Sunshine Parent Support Groups – virtual
- Family Bingo – virtual
- Family Trivia Night – virtual
- Family game night – virtual
- Camper Girls Night Out and Mystery Night – virtual
- Planning for College – teens and parents
- Family Programs in Savannah area
- Family Photos
- Holiday Lights events located around Georgia
- Family Gingerbread party – virtual

17% – Publications and Communications

- Camper yearbook and newsletters
- Camp Sunshine website and social media
- Camper and family communication materials and CampApp

2% – Teen Programs

- 1 in-person Teen Retreat Weekend
- 1 virtual Teen Retreat Weekend

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“Camp was awesome! We are so grateful for her to have this experience at the onset of her cancer treatments. It made her feel like part of a big family and brought her happiness and fun in a very non-normal summer.”



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A ray of hope for children with cancer.™

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