CAMP SUNSHINE®

A ray of hope for children with cancer.™

2025 ANNUAL REPORT

A Year of Sunshine



Dear Friends,

As I reflect on 2025, I am filled with gratitude for the extraordinary community that makes Camp Sunshine possible. Because of your generosity, your time, your compassion, and your belief in our mission, children with cancer and their families found hope, friendship, and moments of joy during some of life's most difficult days.

This year was filled with meaningful milestones that remind us what can happen when a community comes together.

In March, we launched an exciting new tradition with our inaugural **Sunshine Spectacular**, bringing the energy, creativity, and confidence of our beloved camp talent show to our broader community. It was more than an event—it was a celebration of the courage and spirit our campers demonstrate every day and an opportunity for others to experience the joy and magic that define Camp Sunshine.

As pediatric cancer care continues to evolve, Camp Sunshine continues to grow alongside it. With the opening of the Arthur M. Blank Hospital and the unification of the Aflac Cancer and Blood Disorders Center into one location, we proudly expanded our **Sunshine 2U summer program**. By increasing the program from four to five days, we were able to serve even more children and families, bringing laughter, creativity, friendship, and a welcome sense of normalcy directly to those receiving treatment.

We also celebrated the 25th anniversary of the **Camp Sunshine Road Race**—a milestone made possible by generations of runners, sponsors, volunteers, and supporters. Together, this year's event raised a record-breaking **more than $400,000** to ensure Camp Sunshine's programs remain available at no cost to families facing childhood cancer. This achievement belongs to every person who has supported the Road Race over the past quarter century, and we are deeply grateful for your commitment.

One of the highlights of the year was the return of our **Teen Outdoor Leadership Program** in Colorado for the first time since 2019. Eight remarkable campers, accompanied by two dedicated staff members, challenged themselves in new ways while discovering confidence, independence, and lifelong friendships. Hearing about these young adults encouraging one another and embracing every adventure was a powerful reminder that Camp Sunshine helps build resilience that extends far beyond camp.

While these accomplishments are worth celebrating, their true significance lies in the lives they touched. Every camp session, hospital visit, family program, volunteer hour, and generous gift helps create moments when children with cancer can simply be kids, when siblings and parents find understanding, and when families discover they never have to face this journey alone.

None of this would be possible without you.

Whether you volunteered, made a gift, particpated in an event, advocated for our mission, or simply shared our story with others, you helped create countless moments of hope throughout 2025. Your support continues to restore childhood, strengthen families, and build a community where no family faces pediatric cancer alone.

Thank you for being an essential part of the Camp Sunshine family. Together, we are providing a ray of sunshine for the children and families we serve.

With Gratitude,



Tenise Newberg
Executive Director



Lori Turbe
2025 Board Chair

More Than a Place

Camp Sunshine creates the magic of camp all year long with comprehensive programs that support our campers and their families throughout their pediatric cancer journey and beyond.

With support from friends like you, in 2025, Camp Sunshine...

Offered 57 year-round programs

Served 381 campers

Welcomed 1,277 unique participants across all programs



"Camp Sunshine has shown me how to find silver linings, confront adversity with determination, and embrace love, for myself and others.

Growing up with a team of advocates has instilled in me a deep desire to be a source of support for others. These lessons have carried me through my health challenges, enriched my education, and strengthened my friendships.

I continue to believe to my core that Camp Sunshine is the closest thing to heaven on earth."

- Camp Sunshine Camper

IMPACT

213 Campers
enjoyed two weeks of Summer Camp in June, supported by **188 dedicated volunteers.**

130 Families
and 586 total participants joined our five spring & fall Family Camp Weekends, including one "Remember the Sunshine" bereavement weekend.

896 Family Members
were served through all our programs in 2025, with support from **247 hardworking year-round volunteers**.

86 Teens
joined spring & fall Teen Retreats.

115 Siblings
participated in two sibling camp weekends.



CAMP PROGRAMS

At Camp Sunshine, childhood cancer takes a back seat. For two magical weeks each summer and nine special weekend retreats throughout the year, children with cancer and their siblings have the chance to make friends, try new things, laugh until their sides hurt, and simply enjoy being kids.

100% of campers achieved the specific measurable goals of the program.

Our overnight camp programs take place at Camp Twin Lakes–Rutledge East, a **fully accessible facility designed to make camp fun and welcoming for everyone.** Campers can dive into a full lineup of traditional camp activities, from swimming, horseback riding, canoeing, and fishing to archery, tennis, pottery, arts and crafts, ziplining, and the ropes and climbing courses.

And because medical needs don't take a vacation, Camp Sunshine's campers have a dedicated medical team at the ready. Doctors and nurses from the Aflac Cancer Center at Children's Healthcare of Atlanta staff our 24-hour, on-site medical facility, equipped to provide a variety of treatments and care. This means campers can get the support they need from providers with expertise in childhood cancer while still being part of every adventure, activity, and unforgettable camp moment.



IMPACT

3,187 hospital visits & activities
brought moments of fun and normalcy to patients in Atlanta & Savannah.

266 days
of hospital programming provided.

"Camp Sunshine 'shone' so much in a dark time of my life. Without everything the organization did for me, I am sure I would not be the person I am today. I plan to take that support and continue to 'shine on' as I go to college and beyond, not forgetting the impact the organization had on me and all of the other campers through the year. For that, I am truly thankful."

– Camp Sunshine Alumna

HOSPITAL PROGRAMS

In 2025, Camp Sunshine brought the joy of camp directly to children receiving treatment, creating moments of connection and celebration throughout the year at **Children's Healthcare of Atlanta**, at **CHOA's Arthur M. Blank Hospital**, and at **Dwaine and Cynthia Willett Children's Hospital of Savannah**.

Weekly activities included arts and crafts, such as painting, pillowcase decorating, slime, and more. There were also special events like **Dino Dig Day, Adopt-a-Dog Day, "Go Gold" week in September, and holiday craft sessions.** Additionally, we distributed **17 "No Mo Chemo" boxes**, providing children everything they needed to mark the incredible accomplishment of completing treatment.

And through our **Sunshine 2U program,** we brought an entire week of summer camp directly to each of our partner hospitals; 202 patients participated in activities throughout the week. Every oncology patient received a Camp Sunshine T-shirt and name tag while joining in activities like carnival games, fishing, tie-dye, sand art, bubbles, magic, and Build-Some-Sunshine Teddy Bears.

Behind every child we serve is a dedicated team of healthcare professionals who make this work possible. We continue to nurture these vital relationships through monthly treats and breakfasts, quarterly lunches, and staff education. In 2025, we provided 478 meals to staff at Children's Healthcare of Atlanta and welcomed 55 new staff members to in-service programs that introduce them to Camp Sunshine's mission and services. We also provided 300 meals for staff at Children's Hospital of Savannah and connected with 12 new healthcare professionals, introducing them to Camp Sunshine and the support we provide to children and families. These connections strengthen our **partnerships with healthcare teams,** increase awareness of our programs, and help us bring more sunshine to every child's treatment journey.

CAMP SUNSHINE HOUSE PROGRAMS

Throughout the year, Camp Sunshine creates opportunities for children and families to find community and make memories beyond the hospital and overnight camp. In 2025, this included:

Spring & Fall Festivals,
which welcomed 189 visitors to the Camp Sunshine House.

4 Seasonal Sunshine Family Dinners
with 270 total participants.

Photo Sessions
for 20 new Camp Sunshine families.

REGIONAL PROGRAMS

Including apple picking at Hillcrest Orchards, Gwinnett Stripers and Atlanta Gladiators sports games, Andretti indoor karting, bowling, and arcade games, Callaway Holiday Lights, and more!

YOUNG ADULT PROGRAMS

33 college scholarships
were awarded to alumni campers through the Sally J. Hale Scholarship, totaling $71,500.

43 students
attended our Planning for College Workshop.

8 young adults
joined our Leader in Training (LIT) program.



SAVANNAH PROGRAMS

Our dedicated Savannah staff member provides weekly trips to Dwaine and Cynthia Willett Children's Hospital and monthly programs to support families in the low-country. In 2025, we welcomed 787 participants across the following programs (and more)!

- Hockey Classic
- Oatland Island
- Pooler Fun Zone
- Savannah Bananas Game
- Wild Adventures
- Dolphin Boat Adventure
- Gingerbread Party at The Thompson Hotel
- Parent's Night Out Art Bash
- Jekyll Island Family Camp Day
- Sunshine 2U Hospital Camp Week

In addition to patient programming, Camp Sunshine supports the staff at Dwaine and Cynthia Willett Children's Hospital through new nurse orientation, staff appreciation meals, and Childhood Cancer Awareness Month initiatives.

In 2025, these efforts accounted for 632 staff engagements. Throughout the year, Camp Sunshine also provided 519 patient activities at the hospital.

THE RETURN OF CAMP SUNSHINE'S TEEN OUTDOOR LEADERSHIP PROGRAM

Held at the Outward Bound School in Leadville, Colorado, this program provides older teen campers with the chance to develop new life skills, build confidence, and strengthen friendships.

In 2025, Camp Sunshine was proud to bring the program back for the first time since the pandemic, with 8 campers and 2 volunteers joining this transformative experience.



"I got to do something I would never have done without your support. These activities taught me that I can keep pushing when times get hard."

- Hailey P.



INAUGURAL SUNSHINE SPECTACULAR



In 2025, Camp Sunshine launched our inaugural Sunshine Spectacular fundraising event, bringing our community together for an unforgettable evening celebrating the magic of camp and the children and families we serve.

Held at The Stave Room in Atlanta, the event featured camp-inspired activities, dinner, and a lively variety show starring Camp Sunshine campers and siblings.

The evening offered our generous supporters a chance to experience the joy and traditions that are at the heart of Camp Sunshine, while helping make year-round programs possible for children with cancer and their families.

FROM CAMPER TO MENTOR: CABEESH'S STORY



When Cabeesh Buffington (pictured in center) arrived at Camp Sunshine for the first time in 2011, he was nervous. Having been diagnosed with leukemia just days before his 13th birthday, he had never been to sleepaway camp and wasn't sure what to expect. But by the end of his first night, Cabeesh felt at home. He returned every summer through high school, finding confidence, friendship, and a community where he could be himself.

In 2025, Cabeesh returned to Camp Sunshine, this time as a volunteer. Drawing on his own experience, he made a point of connecting with campers who were shy or unsure, encouraging them to take the same chances that helped shape him. "I wanted to give back to the place that gave me so much and helped shape who I am," he shared.

Today, Cabeesh knows he'll be back. For him, as for many of our alumni, Camp Sunshine didn't end when he graduated from camp. It became part of his life, giving him a sense of belonging and a reason to share the Camp Sunshine experience with the next generation of campers.

"It's about making sure every kid feels like they belong and giving them the best experience possible."

– Cabeesh

2025 SUPPORTERS

The generous support from our community of donors and volunteers make all of our programs possible and free of charge to the families we serve.
Thank you!

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Camp Sunshine gratefully acknowledges all contributions. While every effort has been made to ensure the accuracy of this donor listing, we apologize for any omissions or errors. If you would like to update your recognition or report a correction, please let us know.

**Indicates deceased*



"It is such a privilege to have Camp Sunshine in my estate plans. I feel it is important to ensure the continuation of these incredible programs for such a group of deserving kids. The gifts to my life I have received from my association with Camp and these magnificent campers and counselors can not be measured in dollars and cents."

– Jay Beck,
Circle of Sunshine Member

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DID YOU KNOW?

Camp Sunshine Volunteers participate in:

- Monthly virtual training
- Pre-camp, in-person training for summer & family camp
- Online training courses
- Onsite training at camp

34% of our volunteer counselors in 2025 were former campers!



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Coca-Cola Bottling Company United, Inc
Country Club of the South Charity Guild
Mrs. Whitney Delaney
Mrs. Patricia B. Eckberg
First Baptist Church of Tuscaloosa
Ms. Pamela S. Foreback
Girl Scout Troop 24046
Graphic Solutions Group
Mrs. Ansley Henson
Mrs. Leslie W. Heres
Herschend Family Entertainment
Mr. and Mrs. Jeff T. Hill
Hillcrest Orchards
Hope Laugh Play
Jessie Rees Foundation
Ms. Emily J. Kerness
Kilpatrick Townsend & Stockton LLP
Ms. Cathy A. Loibl
Ms. Kristen Menosky
Tenise and Eric Newberg
North Druid Hills Chick-fil-A
Vicki and Joe Riedel
Rotary Club of Covington
Ms. Christine Shimer
Megan Smith
Ms. Laura B. Taylor
Ms. Tiffany Thompson



For the twelfth consecutive year, Camp Sunshine received a **four-star rating from Charity Navigator** and the **GuideStar Platinum seal**, the highest ratings given to non-profits by independent charity evaluations.

Charity Navigator · FOUR-STAR

Platinum Transparency 2025 · Candid.

Camp Sunshine achieved excellence in camping standards with continued **accreditation from the American Camp Association** and sustained level of **Gold Ribbon Status from Children's Oncology Camping Association, International.**

American Camp Association · ACCREDITED

COCA · CHILDREN'S ONCOLOGY CAMPING ASSOCIATION

PARTNERSHIPS

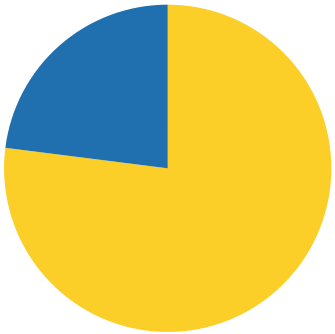
- Camp Sunshine Supporting Fund
- Camp Twin Lakes
- Cancer SurvivorLink
- Children's Healthcare of Atlanta Aflac Cancer and Blood Disorders Center
- Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah
- Navicent Medical Center in Macon



2025 FINANCIAL HIGHLIGHTS

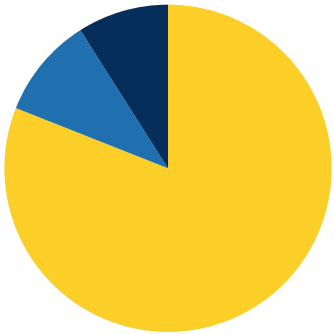
This annual report highlights charitable contributions and program expenses; however, these figures represent only part of Camp Sunshine's financial story. Our audited financial statements and Form 990 include investment income and other revenue sources, reflecting the strength of reserves built through years of careful financial management and strategic planning. Visit **www.mycampsunshine.com** to learn more.

INCOME: $2,793,052



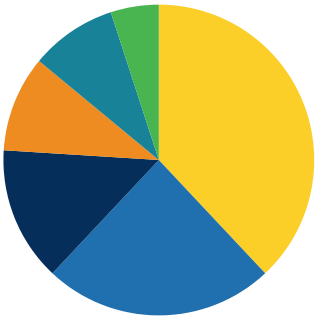
- **77%** Contributions
- **23%** Special Fundraising Events (less direct expenses)

EXPENSES: $3,234,638



- **81%** Programs
- **10%** Management & General
- **9%** Fundraising

PROGRAM EXPENSES: $2,652,403



38% Summer Camp

- Two weeks of Summer Camp
- New Camper Orientation (virtual)
- Leaders in Training
- Volunteer education, training, & recognition

24% Family & Sibling Programs

- 4 Family Camp Weekends
- 2 Sibling Camp Weekends
- 1 Remember the Sunshine Weekend

14% Other Programs

- Sunshine 2U Hospital based programs
- Care packages & activities delivered to hospitalized patients
- Meals & care packages for hospital staff
- Family day programs & events
- 33 college scholarships for Alumni
- Young Adult Alumni Day
- Welcome bags for new families
- Holiday assistance for families in need
- Teen Outdoor Leadership

10% Publications & Communications

- Yearbook and newsletters
- Camp Sunshine website & social media
- Camper & family communication materials

9% Teen Programs

- 2 Teen Retreat Weekends

5% Camp Sunshine House & Regional Programs

- Remember the Sunshine Parent Support Groups (virtual)
- Family Bingo (virtual)
- Family Night Dinners
- Spring Fling Festival
- Planning for College
- Fall Festival
- Family Programs in Savannah
- Regional Events
- Family Photos
- Holiday Programs
- Family Gingerbread Party (virtual)

2025 BOARD OF DIRECTORS

Founder
Dorothy H. Jordan

Chair
Lori Turbe

Vice Chair
Sheryl Bomar

Treasurer
J. Preston Byers (Jan. – Aug.)
Hunter Morhous (Aug. – Dec.)

Secretary
Alok Deshpande

Past Chair
Gary Palgon

DIRECTORS

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Barunashish Brahma, MD
Mechelle Brown
Preston Byers
Rick Davis
Alok Deshpande
Kelsey Donnalley
Susan Evans
Tammy Hunter
Dorothy Jordan
Camilla Knowles
Evan Levy
Dax Lopez
Jamie McCurry
Hunter Morhous
Andrew Morse
Gary Palgon
Melanie Palumbo
Melinda Pauly, MD
Mia Ramic Pennington
Marisa Simpson
Mo Thrash
Lori Turbe

ADVISORY BOARD

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Jay Beck
Susan Bolch
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John D'Andrea
Ann Estes
Tom Grathwohl
Kathryn Graves
Elizabeth Hale
Neil R. Johnson
Martin H. Jones
Craig Kaufman
Jinny & Michael Keough
Randall Kirsch
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Creel McCormack
Javier Medina
Denise Miller
Glenda & Mark Moreland
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Eric Newberg
Betsy Odom
Thomas Olson, MD
Mark C. Pope IV
Vicki Riedel
Jonathan Rodbell
Robin Rodbell
Kristine Rudolph
Karen & John Schuerholz
Billy Schultz
William B. Schwartz III
H. Verwray Scott
S. Stephen Selig III
Mindy Shoulberg
Michael Siegel
Cindy & Jim Sims
Todd Smith
Vernon Strickland
John O'Shea Sullivan
Buffy Swinehart
Karen Wasilewski–Masker, MD



2025 STAFF LISTING

Tenise Newberg
Executive Director

Meredith Allison, CCLS
Communications Manager

Suzanne Ansley
Community Outreach Manager

Alicia Brady
Development and Communications Director

Julie Dascher
Development Manager

Jamie Ekstrom, M.Ed
Program Director - Family Programs

Chanteasea Estes
Director of Operations

Alyx Gordy
Program Manager

Robin Hackney
Camp Support Services Administrator

Haley Haswell, MS, CCLS
Program Coordinator - Hospital Programs

Danielle Holmes
Gift Processing Specialist

Stephanie Irwin, CCLS
Program Manager - Savannah

Amy Moosbrugger
Volunteer Manager

Morgan Shelton, MS, CCLS
Community Program Director

Edith Tomasetti, RN, MSN
Program Director

Kate Wildman, MS, CCLS
Program Coordinator









CAMP SUNSHINE®

A ray of hope for children with cancer.™

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Decatur, Georgia 30033
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